



# LUXE VIOLET NO.12

VIOLET UNDERTONES | ALCOHOL BASED | 8-HOUR DEVELOPMENT

## FORMULATION OVERVIEW

This solution will be your go-to product for sun tanned complexions in the summer months and naturally dark complexions in the offseason who still have a base tan. The violet undertones will compliment warm skin tones who want to achieve a chocolate-like dark tan. Tans with this solution can last 5-7 days with proper at-home maintenance.

**HOW TO USE:** Apply pH Balancing Spray and Barrier Cream. For a full-body tan, use 2 oz. of solution per client. Increase as needed. Apply 1-coat of solution, and do not oversaturate. Increase DHA % to darken tan results, do not layer.

Using Luxe No.12 on cool & fair skin tones could result in a drastic contrast between the spray tan and natural skin tone causing uneven fade or even orange and unnatural looking tans.

**PRO-TIPS:** This is an alcohol-based solution, which means the average tan will last 5-7 days with proper care. Clients should moisturize daily and use gentle soaps approved for spray tanning.

## PROFESSIONALS

MSRP \$45.00

PRO \$36.00

COST PER USE \$2.25

## SUITABLE SKIN TYPES

### SKIN TYPE 4

Mediterranean/ Caucasian complexion

- Brown/Dark hair
- Olive Skin
- Rarely burns, tans easily

### SKIN TYPE 5

Middle Eastern complexion

- Dark brown or black hair
- Dark Eyes
- Rarely sun sensitive
- May never burn, tans easily

## HIGHLIGHTED INGREDIENTS

### CARAMEL

A natural coloring agent

### CETYL PALMITATE

enhances emulsion stability and reduces greasy texture

### CETEARETH-12

wetting agent which allows product to be applied easier and prevent the product from balling up on the surface of skin

## COLOR SCALE DARK COLOR

