

SJÖLIE

LUXURY BRAND



RETAIL PRODUCT THEORY

ABOUT SJOLIE SUNLESS

Sjolie Sunless (show-lee) established in 2007, has grown from a small-time family-owned business into a leading company in the sunless tanning industry. Sjolie has surpassed the competition by offering superb product lines and excellent customer service to back it. Sjolie Sunless started with a simple mission:

To make better sunless tanning product by building a better company.

Sjolie Sunless is built by a team of licensed and certified individuals who care deeply about the success of the brand, your business and the health of your consumers. Sjolie takes pride in their dedication to make every experience you have with the company a positive one. Whether you're a mobile tanning technician, a salon owner, or a distributor, Sjolie will always do what's right, and our clients will forever feel a part of the family.



WHY CHOOSE SJOLIE

Sjolie Sunless chooses to source the world's finest naturally derived ingredients to create products in which you can be confident. At Sjolie, we have direct involvement with products from conception through distribution.

Sjolie Sunless has direct partnerships with ingredient manufacturers, allowing us to send our blending experts the ingredients at peak freshness, with minimal time in transit. These direct partnerships provide guaranteed demand for their harvest, to better plan production of specialty ingredients just for Sjolie, while improving their livelihood in the process. Sjolie Sunless is proud to be part of every facet of product creation from our agriculturists all the way to our development and design.

SJOLIE PRODUCT

After years of development, Sjolie Sunless has formulated a spray solution unparalleled in the sunless tanning industry. Sjolie solutions will leave you with a flawless, natural, and healthy glow. The unique blends are enriched with Aloe Vera and Vitamins A, C, and E. We further supplement the formula with natural extracts for added moisture and tan longevity.

Sjolie Sunless products are naturally derived because to us; this is more than looking good on the outside. Sjolie cares very deeply about the overall health of the consumer and strives to create products that align with healthy living.

- ✓ Naturally Derived Ingredients
- ✓ Certified Vegan by PETA
- ✓ Paraben Free
- ✓ Erythrulose Free
- ✓ Gluten Free

Omitted Ingredients

- × Parabens – typically used as a preservative to extend shelf life, Parabens mimic actions of estrogen and are harmful if swallowed or inhaled. Parabens are also known to irritate the skin, eyes, and respiratory tract.
- × Diazolidinyl Urea – a primary cause of contact dermatitis, this contains formaldehyde. Urea is considered carcinogenic and is toxic by inhalation.
- × Mineral Oil – a petroleum byproduct, can clog pores and slow down the skin's functions/cell development. Mineral Oil can potentially result in premature aging. Other forms of Mineral Oil include Liquidum Paraffinum, Paraffin Oil, Paraffin Wax, and Petrolatum.







RETAIL





BODY WASH

The Body Wash is a specially designed sunless tanning body cleanse containing moisturizing agents that leave skin clean, hydrated and healthy to prolong a tan. This body wash is formulated to keep from stripping the skin of its natural components while extending the developed color from DHA.

Proper cleansing after a sunless spray session will help ensure even fading and the longest lasting, most natural looking color. This body wash is different than other soaps because it does not contain harsh detergents that will strip your skin and fade your tan rapidly. This formulation excludes heavy alcohol and mineral oil, both of which aid in removing the skin of its nutrients.

Contains 0 harsh ingredients that may compromise tan quality

Moisturizes the skin while cleansing to prolong a sunless tan

Features a unique Vanilla Lavender scent

How to use:

While this body wash is ideal for use after a spray tan, it is also perfect as a stand-alone product and can be used as a daily body wash.

Apply over the body with moistened hands, puff or washcloth. Gently massage into a lather and rinse.

Key Ingredients

Coconut Oil – a rich source of fatty acids to help enhance the skin's texture and moisture levels

Retinyl Palmitate – also found naturally in the skin, works as an antioxidant mainly helping to protect the skin from UV light exposure

Citric Acid – derived from citrus and used to adjust the pH levels of the skin to promote quicker cell turn over for anti-aging benefits

Body Wash Ingredients:

Deionized Water, Aloe Vera Leaf Juice, Sodium Tetradecane sulfonate, PPG-2 Hydroxyethyl Coco/Isostearate, Laurylmidopropyl Betaine, Coconut Oil, Gardenia Tahitensis (Tiaré Flower) Extract, Disodium Lauryl Glucosides Sulfosuccinate Cross polymer, Sodium hydroxypropyl sulfonate Lauryl Glucosides Cross polymer, Sodium Methyl Cocoyl Taurate, Sodium Bis-Hydroxyethyl glycinate Lauryl Glucosides Cross polymer, Polyquaternium-71, Oleic Acid, Panthenol (Pro-Vitamin B5), Aleurites Moluccana Seed (Kukui Nut) Oil, Rose Canina Fruit (Rose Hips) Oil, Retinyl Palmitate (Vitamin A), Sodium Benzoate, Glycol Distearate, Citric Acid, Fragrance



EXFOLIATING BODY WASH

Exfoliating Body Wash prepares and polishes the skin for any tan. Whether bronzing, gradual tanning, booth, or technician spray tans, the Exfoliating Body Wash is designed to give skin a silky, moisturizing finish to extend the health and longevity of a spray tan. The exfoliator preps skin by gently removing dead cells to create a smooth canvas for an even and smooth sunless tan. Using this gentle body scrub regularly will maximize removal of dead skin cells at the superficial level, allowing newer, healthier cells to absorb color and retain moisture.

Non-abrasive enzyme exfoliation maximizes the removal of dead skin cells at the epithelial level allowing for new, healthier cells to absorb the product

Can be used for spray tan preparation or used as a gradual spray tan remover

Features a tropical pineapple scent

How to use:

Use weekly in bath or shower for a lightweight exfoliation. Apply over the body with moistened hands, puff or washcloth. Gently massage into a lather and rinse off.

Key Ingredients

Aloe Vera – soothing properties, hydration, and antioxidant qualities

Disodium Cocoamphodiacetate (Coconut acid) – derived from coconut oil, this fatty acid is used as a cleansing agent to rid the skin of impurities

Calendula – stimulates the growth of new skin cells. Anti-inflammatory, antiseptic and astringent properties make it an excellent ingredient to combat free-radicals

Exfoliating Body Wash Ingredients:

Deionized Water, Aloe Vera Gel, Sodium Coco Sulfate, Disodium Cocoamphoacetate, Cocamidopropyl Betaine, Polyethylene, Calendula officinalis (calendula extract), Carbomer, Cocamidopropyl PG-Dimonium Chloride Phosphate, Citrus limonium (lemon extract cleanser), Glycerth-26, TEA-Hydroiodide, Sodium Chloride, DMDM Hydantoin, Pineapple Fragrance.



SUGAR SCRUB

Exfoliating the skin should be part of every skincare regimen; however, incorporating this product into a pre-tan routine is imperative for creating a spray tan that is smooth and even. Sugar Scrub is all natural, with only four ingredients and is also oil-free. This product is formulated with high-quality sugar to clean pores and rid the skin of any blemish-causing dirt or oils, causing the newer exposure of the epidermal layer from underneath. This fantastic scrub leaves no residue, which leaves skin perfectly prepped for a spray tan and moisturization.

Moisturizing formula to help hydrate the skin while exfoliating

Physical exfoliant to help remove dead skin cells, clear the pores and rid the skin of dirt and oils

Unscented to accommodate sensitive and sensitized skin

How to use:

This product is perfect for tan prep, or as an anytime scrub for a full body refresh. This scrub is best used during a shower for easy application and removal.

Grab some scrub, apply to dampened skin, rubbing in upward circular motions anywhere exfoliation is wanted. Rinse, and repeat if needed.

Key Ingredients

Sugar – penetrates the skin to encourage cell turn over while also sloughing off the uppermost layer of dead skin cells

Glycerin – draws in moisture from the air to penetrate the skin for more in-depth hydration of the outermost layer of the skin

Sugar Scrub Ingredients: Sugar, PEG-8, Glycerin, PEG-3350



TAN EXTEND

This product is designed to maintain a sun-kissed glow because it includes a small percentage of DHA. Tan Extender hydrates your skin, helping keep a spray tan looking even and smooth for a more extended period.

Tan Extender is essential any time of year and key to replenishing the skin with the nutrients, vitamins, and moisture loss. Healthy and moisturized skin will hold a tan longer due to less shedding of dead skin cells.

Hydrating and skin nourishing to help prolong and refresh a sunless tan with 2% DHA

Anti-Aging ingredients to plump and smooth skin appearance

Pineapple scent

How to use:

This product was formulated to not only promote the health of your skin but moisturize and rejuvenate to help maintain the life of a spray tan.

On cleansed skin, apply an even layer of Tan Extend to any desired area or full body. We recommend washing hands immediately after application to avoid DHA development in unwanted areas. Wait 8-10 minutes before dressing to ensure the product has absorbed into the skin.

Key Ingredients

Caffeine Extract – dehydrates fat cells making skin appear smooth and firm

Kukui Nut Oil – contains essential fatty acids that help the body retain water and cleanse the skin. Helps to reduce the appearance of cellulite

Niacinamide – skin restoring ingredient that offers multiple anti-aging benefits such as improving the presence of large pores, uneven skin tone, fine lines and dullness

Tan Extend Ingredients:

Water, Aloe Vera, Gel Behenyl Trimonium Methosulfate, Dimethicone, Glycerin, Cyclomethicone Sodium PCA, Polysorbate 60, Cetearyl Alcohol, Kukui Nut Oil, Jojoba Oil, Isopropyl Palmitate, Cucumber Extract Rooibos Tea Extract, Green Leaf Extract, Citric Acid, Dihydroxyacetone, Collagen, Glycosamine, Hydro Creatine, Copper Gluconate, Pyridoxin HCL, Niacinamide, Tocopherol Acetate, Sunflower Extract, Grape Extract, Fennel Seed Extract, White Birch, Red Algae, Adenosine Triphosphate, Proflavine HCL, Superoxide Dismutase, Caffeine Extract, Yeast Extract, Dextran, Acetyl Hexapeptide, Ectoin, Phenoxyethanol, Hexylene Glycol, Ethylhexylglycerin



SKIN PERFECTING SELF-TANNING LOTION

Skin Perfecting Self-Tanning Lotion. This self-tanning hybrid will perfect and firm your skin while naturally derived DHA develops a gradual glow. Not only does the Skin Perfecting lotion contain naturally sourced DHA, but this formula also includes Caffeine Extract, Kukui Nut oil, and Niacinamide to promote the appearance of smooth skin, provide skin hydration, and restore dull or aging skin.

Easy to apply gradual self-tanning lotion

Contains 6% DHA for a medium buildable color, great for all skin types and tones

Features a tropical pineapple scent

How to use:

Because of its DHA content (6%), the Self-Tanning Lotion should be used sparingly. Self-Tanning Lotion is designed for weekly use and can be applied every 2-3 days for optimal results. When using in conjunction with a spray tan, ideally, use when the spray tan has shown significant signs of fading. Using the Self-Tanning lotion over freshly applied spray tan is unnecessary.

Apply liberally to clean skin post-shower; with hands or mitt, rub evenly and in circular motions where color is wanted. Clients should thoroughly wash hands immediately after use.

Key Ingredients

Cucumber Extract – a vegetable extract used to firm and tighten tired and loose skin

Jojoba Oil – used widely in personal care and cosmetics for its lubricant properties with the excellent moisturizing ability

Niacinamide – a skin restoring ingredient that offers multiple anti-aging benefits such as improving the appearance of large pores, uneven skin tone, fine lines, and dullness

Skin Perfecting Self-Tanning Lotion Ingredients:

Water, Aloe Vera, Gel Behenyl Trimonium Methosulfate, Dimethicone, Glycerine, Cyclomethicone Sodium PCA, Polysorbate 60, Cetearyl Alcohol, Kukui Nut Oil, Jojoba Oil, Isopropyl Palmitate, Cucumber Extract Rooibos Tea Extract, Green Leaf Extract, Citric Acid, Dihydroxyacetone, Collagen, Glycosamine, Hydrocreatine, Copper Gluconate, PyridoxinHCL, Niacinamide, Tocopheryl Acetate, Sunflower Extract, Grape Extract, Fennel Seed Extract, White Birch, Red Algae, Adenosine Triphosphate, Proflavin HCL, Superoxide Dismutase, Caffeine Extract, Yeast Extract, Dextran, Acetyl Hexapeptide, Ectoin, Phenoxyethanol, Hexylene Glycol, Ethylhexylglycerin



INSTANT AIRBRUSH

This product utilizes a natural blend of ingredients to craft an ideal cosmetic bronzer perfect for anyone looking to achieve a streak-free and instant tan. Instant Airbrush contains 8% DHA, a medium and buildable color. This tan in a can is easy to apply, and its quick-drying benefits allow the user to obtain an immediate and gradual color without the preparation of a true spray tan.

Provides an instant color, utilizing a rich blend to craft an ideal cosmetic bronzer

Fast drying, clients can dress within minutes after application

Easy self-application for simple at home use

How to use:

Hold the applicator 5-6 inches away from the skin wherever color is desired. Mist in circular motions for even application. Blend with mitt or microfiber pad as needed. Allow 8 hours before showering for full development. Thoroughly wash hands after application. Wipe the applicator tip after each use.

Key Ingredients

Walnut Shell Extract- provides fresh and natural toned bronze color to our self-tanning products

Aloe Vera– soothing properties, hydration, and antioxidant qualities

Calendula– stimulates the growth of new skin cells. Anti-inflammatory, antiseptic and astringent properties make it an excellent ingredient to combat free-radicals

Instant Airbrush Ingredients:

Deionized Water, Dimethyl Ether, Denatured Alcohol, Dihydroxyacetone, Aloe Vera Leaf Juice, Ethoxydiglycol, Walnut Shell Extract, Glycerin, Propylene Glycol, Chamomile Extract, Calendula Extract, Tocopherol Acetate, Citric Acid, Fragrance



BRONZE FUSION GEL

This lightweight and soothing self-tanning gel provide simple, quick and lasting color. Micro-spheres burst as it is massaged into the skin providing fresh, instant color. Bronze Fusion contains 8% DHA and 100% premium color correcting ingredients. You can also mix into a daily moisturizer. This gel is also ultra-hydrating for the skin but absorbs quickly. Unlike most self-tanners on the market, the Bronze Fusion allows for the user to get dressed just minutes after application. While the color is instant, it will also continue to develop due to the 8% DHA.

Bronze bursting beads provide immediate color while the gel contains a gradual developing color

Quick drying, clients can dress within minutes of application

Provides color correcting benefits over a current spray tan to prolong and enhance previously applied color

How to use:

This product may be used on its own to enhance skin tone, or over a spray tan for a deeper, longer lasting tan.

With hands or mitt, apply gel to desired areas in an even, circular motion. Allow 6-8 hours before showering for full development. Thoroughly wash hands after application.

Key Ingredients

Bronze Micro Spheres – provides immediate bronze color

Green Tea and Cucumber Extract – softens, revitalizes and promotes healthier skin

Aloe Vera – soothing properties, hydration, and antioxidant qualities

Bronze Fusion Gel Ingredients:

Deionized Water, Aloe Vera Gel, Isoprene Glycol, Cyclomethicone, Naturally Derived Dihydroxyacetone, Hydroxyethyl Acrylate / Sodium Acryloyl dimethyl Taurate Copolymer, Green Tea Extract, Cucumber Extract, Lactose, Cellulose, Hydroxypropyl Methylcellulose, Titanium Dioxide, Iron Oxide, Phenoxyethanol, Ethylhexylglycerin, Fragrance



BRONZING MOUSSE

Our self-tanning foam is formulated with naturally derived ingredients and with the lightweight formula, it allows for easy application and flawless bronzing results. Great for all skin types and skin tones. The Sjolie Tanning Mousse is perfect for clients who would like a simple at-home tanning product. This product can be used as a stand-alone product or in conjunction with a fading spray tan.

Lightweight formulation for streak free, easy application

Contains 10% DHA for medium, buildable color

Natural bronzers provide a washable color guide for even application and immediate bronzed benefits

How to use:

Pump a liberal amount of mousse on to applicator mitt and apply in long circular motions to face and body. Use any excess product to lightly blend over the hands and feet. For best results, wait 8-hours before showering.

Key Ingredients

Argan Oil – helps promote skin healing, reduce appearance of fine lines and nourish the skin's elasticity

Glycerin – draws in moisture from the air to penetrate the skin for more in-depth hydration of the outermost layer of the skin

Ethoxydiglycol – improves spray tan color in conjunction with DHA, by acting as a DHA Booster

Bronzing Mousse Ingredients:

Deionized Water, Dihydroxyacetone, Ethoxydiglycol, Glycerin, Caramel, Cocamindipropyl, Betaine, Propylene Glycol, Sodium Lauroamphoacetate, Caprylyl/Capryl Glucoside, Phenoxyethanol, Ethylhexylglycerin, Argania Spinosa Oil (Argan Oil), Peg-40 Hydrogenated Castor Oil, Tocopherol Acetate (Vitamin E), Sodium Citrate, Sodium Metabisulfite, Fragrance, Cetyl Hydroxyethylcellulose, Ci 14700 (Red 4), Ci 19140 (Yellow 5), Ci 42090 (Blue 1)



APPLICATOR MITT

The Sjolie Applicator Mitt is the ultimate tanning essential for a streak-free finish and stain-free hands. Our mitt evenly distributes all Sjolie tanning formulas onto the skin, whilst the water-resistant barrier ensures and remains unstained for flawless results with every application. Proper care for the Sjolie Applicator Mitt includes washing in warm soapy water after each use and dried away from heat sources.

Luxury premium velvet mitt is both soft and luxurious to the touch

Double sided for use on either hand

High quality water-proof inside layer, to protect hands from tanning

How to care:

The mitt is reusable and washable. We recommend washing under water after each application and storing on top of the mousse bottle to let air dry.

Pro-Tips:

The Sjolie Applicator Mitt can work with other self-tanning products to ensure easy application.

The Applicator Mitt can also double as a buffer.

Applicator Mitt is Made from:

88% Polyester

5% Nylon

7% Polyurethane

RETAIL FAQ'S

RETAIL FREQUENTLY ASKED QUESTIONS

BODY WASH

Product F.A.Q:

Q: Does this product have a smell?

A: Yes, the scent is a light and pleasant Lavender Vanilla

Q: Does this product contain oil?

A: Yes. There is coconut oil in the ingredients, but it is a controlled amount that will not cause the tan to fade

Q: Is this Body Wash tan safe?

A: The Body Wash is suitable for use with or without a sunless tan. It is a great year-round body wash to help cleanse the skin while being gentle enough to avoid fading.

Q: Is Body Wash safe to apply on the entire body?

A: Yes, the body wash is designed to be used as a facial and full body cleanser.

Q: Is this Body Wash okay to use on sensitive/dry skin?

A: The Body Wash is incredibly hydrating and gentle on the skin, suitable for all skin types.

Q: Does the Body Wash contain sulfates and parabens?

A: No, our product is naturally derived, Vegan, Peta Approved, Gluten-free and Paraben Free.

TAN EXTENDER

Product F.A.Q:

Q: Can this be used on the face?

A: Yes! The Tan Extend can be used as a face moisturizer. You can use it alone or mix it in with your daily face moisturizer to take advantage of the moisturizing and bronzing benefits.

Q: How much DHA does the Tan Extend contain?

A: The Tan Extend contains 2% DHA, the perfect amount to achieve a light glow and improve the longevity of a current sunless tan.

Q: Is this a self-tanner?

A: No, because of the minimal amount of DHA this would not be enough to give you a significant tan. Tan Extend is just enough to help hydrate your skin and prolong the life of your spray tan. Remember to wash your hands immediately after application.

Q: What is the difference between the ECO bottles and Squeeze Bottles

A: Just the packaging! The product is the same great formula, we've provided you with the option to select your packaging.

Q: Does this product have a scent?

A: Yes, a light tropical pineapple smell

Q: Can I use this even without a Tan?

A: Absolutely! It will not cause any harm to use this even you do not have a current spray tan. And if your clients are using this in-between session, the skin will stay hydrated.

SUGAR SCRUB

Product F.A.Q:

Q: When should I use this product?

A: It is best to use Sjolie sugar scrub when your skin needs a fresh start. This can be 18-24 hours before a spray tan or can be used to remove a spray tan as well. Sugar scrub is not recommended for use on a daily basis.

Q: Can I use on my face?

A: Yes, you can use the Sjolie sugar scrub on your face. It's best to apply after you've removed makeup, dirt, and oil. Next, rinse face with warm water to get those pores open. Then use the sugar scrub (no need to rub hard) with the pads of your fingers and massage in a circular motion all over your face. We recommend using as a facial exfoliation two times a week; it is not recommended to use daily.

Q: Is there oil in this scrub?

A: No, our sugar scrub is oil free.

Q: What does the glycerin do for my skin?

A: Glycerin draws in moisture to penetrate the skin for more in-depth hydration of the epidermis (outermost layer of the skin).

Q: What is the ingredient PEG-8 and PEG-3350?

A: PEG-8 is a surfactant and emulsifying agent. The number represents the molecular weight; lower molecular weight means that the skin minimally absorbs it. PEG-3350 is a polyethylene glycol and used as an emollient (softener) and emulsifiers (aids in the mixing of oil and water-based products).

Q: Is there a scent?

A: No scent in the sugar scrub, just four simple ingredients.

Q: Is this a vegan product?

A: Yes, all plant-based ingredients and Peta approved Vegan.

SKIN PERFECTING

Product FAQ:

Q: What is the best way to apply the self-tanner?

A: Ideally, be sure to apply in even motions to avoid patchiness, using a mitt or pad works well, but hands are sufficient if application tools are not available. It is imperative to wash hands thoroughly focusing on the webs of the fingers immediately after application.

Q: What is the difference between the Skin Perfecting Self-Tanning lotion and the Tan Extender Lotion?

A: Both products have many similarities such as smell, texture, and ingredients; however, each product is designed to be used for different reasons. The Self-Tanning lotion contains 6% DHA and should be treated as an at-home tanning product to achieve color. The Tan Extend Lotion is formulated with 2% DHA, to enhance and prolong a current spray tan. The Tan Extend will not provide significant color as the Skin Perfecting Self-Tanning Lotion will.

Q: My tan is streaky, Why?

A: More than likely, the product was not applied evenly. Be sure to evenly distribute product and wash hands well after use.

INSTANT AIRBRUSH

Product FAQ:

Q: How many tans can I get out of a bottle?

A: You can achieve 2-3 full body tans with one can, the amount of product used each "session" will fluctuate this average.

Q: What color will this product give me?

A: This is an 8% DHA, which is a medium tan providing you with a brown color that is buildable.

Q: Why is my spray tan can spraying uneven, spurting product and making me freckled?

A: More than likely, there is product residue on the tip of the nozzle causing uneven application. We recommend wiping the applicator tip after each use to avoid. You can soak the applicator tip in warm water to help dissolve any buildup you are currently experiencing.

Q: Can I take this product on vacation?

A: Yes, but because of the pressurized aerosol can, traveling by air can damage your package causing potential leaking. Take safety measures when packing this item to avoid accidents.

Q: How long does this product last?

A: Tans using this product will last 5-7 days, with proper care. The skin should be hydrated daily to avoid an unfavorable fade and improve tan longevity.

Q: When can I shower?

A: It is recommended you wait 8 hours before showering after application, for full development.

Q: How do I apply this product?

A: Hold the applicator 5-6 inches away, spray in circular motions or even back and forth motions. Use a mitt, microfiber pad, or hand to blend only where necessary. Wash hands immediately.

Q: My tan is streaky, why?

A: Streakiness can be caused by poorly applying the product, the skin is not adequately prepped, or the bronzer is not rinsed thoroughly. Try following the recommended application method, and when rinsing because you are washing the bronzer off entirely before stepping out of bath or shower.

EXFOLIATING BODY WASH

Product FAQ:

Q: When do I use the body scrub?

A: Sjolie body scrub is designed to use before a spray tan (18-24 hours). It is ideal to use warm water to soften the skin. Allow the warm water to soften your skin and prepare for exfoliation. Use of the body scrub is best done as your last step in your shower routine.

Q: What is the difference between body scrub and body wash?

A: Body washes and scrubs may seem alike, yet they are two different treatments. A body scrub will exfoliate the skin and cleanse at the same time. A body wash is designed to remove dead skin cells and moisturize, much like a scrub, however body wash is not intended to clean.

Q: What are the benefits of Sjolie body scrub?

A: Using a body scrub regularly will help make your skin look more vibrant and youthful. The benefits of body scrub are:

1. The removal of dead skin cells allows for the absorption of a skin moisturizer.
2. Non-abrasive and all-natural ingredients leave your skin silky and moisturized.

Using this before a spray tan will ensure the spray technician has a clean palette to work with and best of all allowing the DHA to bond with your skin's amino acids to create pigment.

Q: How do I apply the scrub?

A: Apply with hand, loofah, or washcloth in a circular motion and let it sit for a minute, then rinse off. No need to scrub, allow the product to do the work. It is that simple!

Q: What is the ingredient Calendula?

A: This ingredient stimulates the growth of new skin cells. It has anti-inflammatory, antiseptic and astringent properties which are excellent to combat free radicals. Your skin will thank you for using.

Q: What is Cocoamphodiacetate?

A: This ingredient comes from the fatty acid found in coconut oil. This surfactant works as a mild foaming agent and cleanser. A foam booster increases the cleaning factor of removing dirt and oil particles when mixed with water. It is highly valued for cleansing the skin without stripping it of natural oils.

Q: Do I need more exfoliation than this product provides?

A: The Sjolie body scrub is a gentle and effective scrub but who says you must aggressively scrub or become bright red to be exfoliated. Not only does the Exfoliating Body Wash contain microbeads for physical exfoliation, but this product also contains many citric acids, these ingredients "eat away" at the dead skin cells allowing you to do less rubbing, and more relaxing.

BRONZE FUSION GEL

Product FAQ:

Q: Does the Bronze Fusion Gel have any scent?

A: No, the Bronze fusion is formulated without an added scent.

Q: Is it normal for the product to smell like copper?

A: Yes, this copper smell is due to the DHA and the reaction with your body chemistry. The aroma is only temporary and will typically fade shortly after applying.

Q: How do I apply the Gel?

A: Apply the Bronze Fusion Gel with hands, microfiber pad, or mitt in even circular motions. The bronzer beads will burst upon friction, providing instant color. The cooling gel will gradually develop into a medium shade, 8% DHA. Be sure to treat this product as you would a spray tan and avoid showering for 8 hours. Wash hands immediately after application.

Q: Can this item be used as a full body self-tanner?

A: Yes! Bronze Fusion can be used between sunless sessions for tan longevity, used as a color corrector, or an all-over self-tan.

Q: How long should I wait to shower after applying?

A: Because of the DHA in this product you will want to wait 8 hours before showering.

BRONZING MOUSSE

Product FAQ:

Q: How many applications can you get in a 7oz bottle?

A: You can achieve 8-10 full body applications, the amount of product used in each "application" will fluctuate this average.

Q: What color will develop with the Bronzing Mousse?

A: This has 10% DHA, which is a medium tan, developing a beautiful deep golden tan with buildable color.

Q: Can you apply multiple coats if desired color is not achieved after first application?

A: Most definitely! This lightweight formula is very universal in the fact that you can do multiple coats if desired. Wait about 5-10 min in between applications or you can apply an additional coat after rinse shower following day.

Q: Should I prep for the mousse like a spray tan?

A: For best results it is always recommended to shave and exfoliate 18-24 hours prior to applying, however you can always apply to any skin surface, just know the longevity of your tan will be compromised but you can always apply again when you start to see your tan fading.

APPLICATOR MITT

Product FAQ:

Q: How do I care for my mitt?

A: The mitt is reusable and washable. We recommend washing under water after each application and storing on top of the mousse bottle to let air dry.

Q: Can I use my mitt with other products?

A: Yes! The Sjolie Applicator Mitt is perfect for those at home self-tanning products to ensure an easy and flawless application. Our mitt has a high quality water-proof isolating layer on the inside, which will protect your hands during application to prevent your palms from tanning.



Ingredient Glossary

Aloe Barbadensis Leaf Extract – Comes from a versatile plant that has been found to reverse degenerative skin changes by stimulating collagen and elastin synthesis. Acts as a biological vehicle to aid penetration and absorption of other bio-active ingredients into the skin.

Arnica Extract – An astringent (a solution that removes oil from the skin) and to treat skin disorders. The herb has also been used externally to treat bruises and sprains. It has anti-inflammatory and soothing properties.

Ascorbic Acid (Vitamin C) – An antioxidant that aids in healing, promotes collagen production and maintenance, and maintains healthy blood vessel walls to resist disease. Can be found in natural sources like Citrus Fruits, vegetables, tomatoes and potatoes.

Bambusa Vulgaris Extract – An extract from the stems and leaves of a bamboo plant used as a skin conditioner. Bambusa protects the skin's integrity, improves blood circulation and protects vessels.

C13-14 Isoparaffin – A mixture of hydrocarbons used as a thickening agent and emollient.

Caffeine – A stimulating ingredient with anti-oxidant properties to help improve the look of cellulite (dehydrates fat cells) and can potentially prevent and repair sun damage.

Caramel – A natural colorant.

Carnitine – Increases cell vitality and moisture content as well as collagen, keratin, and elastin production.

Capryl Glycol – An anti-microbial agent and surfactant used as an emollient and is thoroughly tested by the FDA.

Carrageenan – Family of polysaccharides derived from red seaweed used as a thickening agent.

Cetareth-12 – Aids in the absorption process.

Cetareth-20 – Derived from a blend of Cetyl and Stearyl alcohols from coconut oil; used as an emulsifier.

Cetearyl Alcohol – Derived from coconut oil. Used as a thickener, emollient and emulsifier.

Cetearyl Isononanoate – Used as an emollient.

Cetyl Palmitate – Used as an emollient.

Citric Acid – Derived from fruits; natural food grade preservative that maintains proper pH balance in product.

D&C Green No. 5 – Used as a color additive.

D&C Red No. 33 – Used as a color additive.

Dihydroxyacetone – Derived from sugar cane and sugar beets: DHA for short, reacts with the skin's amino acids and uppermost exposed layer of the skin.

Deionized Water – Ultra purified water through the processes of deionization. Mineral ions such as sodium, calcium, iron, copper, chloride and sulfate have been removed.

DMDM Hydantion – An organic compound that acts as a preservative.

Escin – Derived from the seeds of the horse chestnut tree. The fruit promotes circulation and helps to rid the body's appearance of cellulite.

Ethoxydiglycol – A solvent and viscosity decreasing agent (agent used to thin a product and allow it to flow more easily through the skin layers) used to aid in product penetration.

Emollient – Oil or fatty ingredients that lubricate, moisturize, and prevent water loss.

Emulsifier – Surfactants that cause oil and water to mix and form emulsions; an ingredient that brings two normally incompatible materials together and binds them into a uniform and stable blend.

FD&C Red No. 40 – Used as a color additive.

FD&C Yellow N0. 5 – Used as a color additive.

FD&C Yellow No. 6 – Used as a color additive.

Glyceryl Stearate – Derived from vegetable fatty acids helps to sooth and soften the skin. Also, used as an emulsifier.

Glycerin – Comes from natural fats and oils such as vegetable oil. Used as a humectant, emulsifier and skin softener.

Glycol – Moisturizing agent used as an emulsifier and for hydration.

Glucosamine HCL – Supports and aids in skin/joint rejuvenation and is often used to treat psoriasis.

Humectant – Ingredients that attract water. Humectants draw moisture to the skin and soften its surface, diminishing lines caused by dryness.

Inositol – An essential derivative of corn; helps to protect cells against damage from toxins.

Iron Oxides – Oxidized iron provides a natural coloring.

Ivy Extract – Boosts blood circulation while toning and tightening the skin. Also, helps fat cells move back into the blood stream.

Laureth-71 – Used as an emulsifier.

Lecithin – Derived from soy beans which is used as an anti-oxidant and emulsifier.

Maltodextrin – Enhances the anti-aging activity of amino acids and fatty acids.

Mica – Derived from minerals used for its lubricating and natural coloring properties. Mica also adds a shine affect.

Niacinamide – Also known as Vitamin B3, is shown to increase the skins production of ceramides (natural emollients and skin protectants), acts as an anti-inflammatory, and improves fine lines and wrinkles.

Phenoxyethanol – Derived from sage essential oil. Classified as a safe and effective food-grade preservative.

Pisum Sativum (Pea Extract) – An agent used for conditioning, moisturizing, smoothing and aids in the prevention of fine lines and wrinkles.

Polyacrylamide – A film former, allows product to rest and dry upon the skin creating a soft, moisturized skin texture.

Polysorbate 20 – Derived from fatty acids: used as an emulsifier and solubilizer to facilitate the coupling of water-soluble and water insoluble ingredients during formulation.

Potassium Sorbate – Derived from naturally occurring unsaturated fatty acids. Classified as a safe and effective food-grade preservative.

Retinyl Palmitate (Vitamin A) – An anti-oxidant that stimulates skin rejuvenation and is derived from retinol.

Rosemary Extract – Derived from the rosemary plant, helps to stimulate, purify and invigorate the skin.

SDA 40B – Ethyl alcohol, used as an astringent and solvent.

Silica – Derived from sand. Used as a water repellent.

Surfactant – Acronym for surface active ingredient: reduce surface tension between the skin and the product to increase product spread ability; allow oil and water to mix or emulsify.

TEA-Hydriodide – A triethanolamine salt that is used as a skin conditioning agent.

Titanium Dioxide – A natural white mineral pigment that protects the skin from sun damage by reflecting the UVA (aging rays) and UVB (rays).

Tocopherol Acetate (Vitamin E) – Used as a stabilizer and emulsifier.

Tripeptide-1 – Made from glycerin, histidine, and lysine, resides; conditions the skin.

Walnut Extract – Derived from the walnut husk; commonly used for acne treatments and as a skin soother. The husk also provides natural coloring.

Note: Because the nut is not being used (only the husk), MOST of the time this will not affect clients with nut allergies. The client should always consult their doctor if there are hesitations in using products with questionable ingredients.

Witch Hazel Extract – Derived from the leaves of the witch hazel plant; used as an astringent, anti-inflammatory, soothes and heals.

Xanthan Gum – Derived from natural carbohydrates; thickens the formula and soothes the skin

SJOLIE RESOURCES

Sjolie Sunless strives to provide you with as many resources as possible, so you can be sure to operate your business confidently.

SJOLIE WEBSITE

<http://www.sjoliespraytan.com/>

SJOLIE BLOG

<http://www.sjoliespraytan.com/blog/>

SJOLIE FACEBOOK

www.facebook.com/sjoliespraytan

SJOLIE INSTAGRAM

<https://www.instagram.com/sjolietanning>

SJOLIE YOUTUBE

<https://www.youtube.com/user/SjolieTanning>

MARKETING AVAILABILITY

Enjoy free marketing to promote your sunless business. Images can be found and downloaded on the Sjolie website. Use these images on your social media, marketing materials, or website to promote the Sjolie product line you utilize in your sunless business.

These images are complimentary for all businesses that purchase and use SJOLIE sunless solutions at their salon or mobile business. You can use these images, but all copyright, and ownership of the content belongs to SJOLIE. These images cannot be used to promote other sunless brands.

Don't forget, Sjolie offers a wide range of marketing materials available for purchase on the website including rack cards, informational pamphlets, and marketing posters.

CONTACT INFORMATION

Our office is open Monday through Friday, 8:30 am – 4:30 pm PST. Contact us and one of our licensed and sunless trained representatives will be in touch. We look forward to speaking with you.

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